



Trango Grassroots Athlete Application

Trango Grassroots Athlete Program Overview

Do you want to be a sponsored climber? Well now is your chance! Trango is pleased to announce that we are accepting applications for our Athlete Program.

As a Trango Athlete, you will provide the following over the next 12 months:

- 6 Product Videos (Review or Use) (Min. length 1min 30sec)
- 50 Amazing photos featuring Trango product in use by you
- Monthly blog updates chronicling the life and times of a local climber
- Support at 1 regional climbing event

Please submit the following for consideration:

- Climbing resume
- Complete application
- Cover Letter focusing on the following points (Max 1 pg.):
 - Description of climbing discipline(s) and future plans
 - Role/influence in your local climbing community
 - Links to personal webpage/blog
 - Links to other social media (Facebook, Mountain Project profile, etc)
- Photography/Video examples (YouTube Compatible)(provide links on application)
- Blog/Writing Sample

The decision of who will be part of our Grassroots team is going to be based on a complex algorithm that takes into account your climbing ability, where you live, your involvement in the climbing community, how well you write, how much we like your pictures, and a couple of additional criteria that we have not thought of yet.

We are going to be soliciting people in a variety of ways, and we encourage you to have your friends voice their support for your efforts. We will be putting you up on Facebook, talking about you with other climbers, and really just trying to find out if you are good people.

In return for this, we will shamelessly promote you as a sponsored athlete, provide you with gear, give you stuff to test (after we make sure it is safe), and generally put you on a pedestal until next year, when we reserve the right to trade you in for a newer model.

Applications may be submitted to pro@trango.com



EXTRAORDINARY CLIMBING GEAR®

Trango Grassroots Athlete Application

Name	
Street Address	
City, State, Zip	
Email Address	
Phone Number	
Website	
Blog Site	
Video Links	
Photo Links	
Facebook Page	

Why should you be a Trango Athlete in 2012?

Describe the climbing that you do on a regular basis:

How frequently do you climb?

Where do you climb?

How are you involved in your local climbing community? The community at large?

What is your favorite thing about climbing?

What is your next big project?

What else do we need to know?

Please email completed application to

PRO@TRANGO.COM